



राष्ट्रीय उर्दू भाषा विकास परिषद्

قومی کونسل برائے فروغ اردو زبان

National Council for Promotion of Urdu Language

Ministry of Human Resource Development
Government of India

ISO 9001: 2008 Certified Organisation

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Farogh-e-Urdu Bhawan

FC-33/9, Institutional Area

Jasola

New Delhi 110 025

Dated : 10-03-2017

Shri V. Sripathi

Under Secretary,

Government of India,

Ministry of Human Resource Development,

Department of Higher Education,

Shastri Bhawan, New Delhi.

Sub: - Rajya Sabha Unstarred Question No. S2779 to be answered on 16.03.2017 asked by Shri Harivansh, Hob'ble M.P. regarding "Promotion of Urdu in Country" - regarding

Sir,

This is refer to Ministry E-mail dated 08.03.2017 on the subject cited above. The parawise reply of the subject question are furnished as under:-

| Points | Replies |
|--|--|
| a) whether Government has taken any initiatives during the last two years to promote Urdu in the country; and; | NCPUL administers the schemes for Promotion of Urdu Language and implemented most of the following schemes run through register NGOs/Institutions. The initiative during the last two years (2015-16 and 2016-17) to promote Urdu in the Country are at <u>Annexure- A</u> at available www.urducouncil.nic.in/Activities/index.html |
| b) if so, the details in this regards, | (www.urducouncil.nic.in/Activities/index.html) |

Thanking you,

Yours faithfully,

(Prof. Syed Ali Karim)
Director

Encl: As above.

NCPUL administers the scheme for Promotion of Urdu, Arabic and Persian Language and implement most of the schemes including one or two year courses under distance mode through registered NGOs/Institutions. The initiative taken by NCPUL, for promotes Urdu in the country during last two years is as under:-

| S. No. | Name of Schemes | Brief Description of the Scheme | No. of beneficiaries during the year 2015-16 | No. of beneficiaries during the year 2016-17 |
|--------|--|--|---|--|
| 1. | One year Diploma in CABA-MDTP | One of the significant initiatives of the Council has been the transformation of the Urdu speaking population into part of the employable technological workforce in the emerging information technological scenario and the penetration of computer education to the grass root level. NCPUL launched one year course 'Diploma in Computer Applications, Business Accounting and Multilingual DTP' across the country. | 455 study centres continued to teach 21724 students including 8506 girls by 1008 faculties in 25 states of the country. About more than 50% of students got the employment in private sector and education institution and other employment. | 455 study centres continued to teach 23244 students including 8589 girls by 1008 faculties in 25 states of the country. <i>53 centres opened from January 2017 session.</i> |
| 2. | Two year Diploma in Calligraphy and Graphic Design Centres | To preserve and promote traditional calligraphy, a rich heritage of India and dovetailing it with the modern graphic design so as employment and entrepreneurship is created, the Council sets up Calligraphy & Graphic Design Centres. | 60 study centres continued to teach 2825 students including 1600 girls by 120 faculties in 14 states of the country. | 60 study centres with 120 faculties continued to teach 2950 students including 1720 girls in 14 states of the country. <ul style="list-style-type: none">07 days CGDC Exhibition-cum-Training programmes held on 05-11 November, 2016 at Salar Jung, Museum, Hyderabad. <i>05 centres likely to be opened in the current year.</i> |
| 3. | One year Diploma in Urdu Language | To fulfill the requirement of a large number of learners across the country and popularize Urdu language and its script across the country, the Council has launched one year Diploma in Urdu course through Hindi and English mediums. This course has received an overwhelming response throughout the country | <ul style="list-style-type: none"> 1217 study centres continued to teach 73909 students including 34616 girls by 1739 faculties in 25 states of the country. Urdu Online Learning Programme' launched wherein 16709 learners consisting 15153 Indian and 1556 foreigners registered. | <ul style="list-style-type: none"> 1235 study centres with 2334 faculties continued to teach 77005 students including 34532 girls in 25 states of the country. Urdu Online Learning Programme' launched wherein 22058 learners consisting 19902 Indian and 2156 foreigners registered. 50 centres likely to be opened from April session 2017. |
| 4. | Two Year Diploma in Arabic Language | Government of India recognizes the importance of classical languages Arabic and Persian in preserving the cultural heritage of India. Therefore, the Council administers schemes for promotion of these languages. The Council runs Two Years Diploma and One Year Certificate courses in Arabic/Persian through NGOs Study Centres. Financial assistance has been provided. | 287 study centres continued to teach 18156 students including 7257 girls by 880 faculties in 24 states of the country. | 304 study centres with 935 faculties continued to teach 19859 students including 8418 girls in 24 states of the country. <i>25 centres likely to be opened from April session 2017.</i> |
| 5. | One Year Certificate Course in Functional Arabic | | 322 study centres continued to teach 20211 students including 9000 girls by 511 faculties in 23 states of the country. | 341 study centres with 549 faculties continued to teach 21331 students including 9615 girls of the country. <i>25 centres likely to be opened from April session 2017.</i> |
| 6. | One year Certificate in Persian. | | 05 study centres continued to teach 227 students by 06 faculties in 05 states of the country. | 11 study centres with 14 faculties continued to teach 604 students including 204 girls in 05 states of the country. <i>10 centres likely to be opened from April session 2017.</i> |
| 7. | Vocational Course | Papier Machie Skill Development and Training Course was designed to generate employment opportunities, to promote, develop and propagate Urdu language through art and craft | <ul style="list-style-type: none"> 6 Month certificate course in Paper Machie 03 centres in J&K 120 trainee trained. 50 study centres of CABA-MDTP funded by MICTE to run one year diploma in Repair in Electronic Appliances and Maintenance Course (DREAM) located at 08 in Bihar, 03 Delhi, 03 Jharkhand, 18 Jammu & Kashmir and 18 Uttar Pradesh. | <ul style="list-style-type: none"> 6 Month certificate course in Paper Machie 03 centres in J&K 120 trainee. 50 study centres of CABA-MDTP funded by MICTE to run one year diploma in Repair in Electronic Appliances and Maintenance Course (DREAM) to be trained 6899 students upto December, 2016 located at 08 in Bihar, 03 Delhi, 03 Jharkhand, 18 Jammu & Kashmir and 18 Uttar Pradesh. Wherein 150 faculties engaged & got job. |
| 8. | Press Promotion | NCPUL provides financial assistance to small and medium Urdu newspapers for availing Urdu service of the United news of India. Also issue advertised to about 1000 Urdu newspapers. | <ul style="list-style-type: none"> 104 for small medium News papers registered with UNI provided subsidy 1054 Urdu news paper provided advertisement. | <ul style="list-style-type: none"> 204 for small medium News papers registered with UNI provided subsidy 1050 Urdu news paper provided advertisement. |
| 9. | Financial Assistance for seminar/lecture series, mushira, publication of manuscript/Bulk purchase of books/Project | The NCPUL provides financial assistance to various NGOs towards select activities for promotion of Urdu. In order to promote Urdu language in various parts of the country, NCPUL approved financial assistance to voluntary and other organizations to hold seminars and lectures upto monetary limit laid down in policy of scheme. To encourage writing of valuable books by bonafide Author/Editor/Translator etc. of Urdu | Financial assistance approved for:- <ul style="list-style-type: none"> 318 beneficiaries for seminar including 47 colleges. 496 books and 47 journals purchased for free distribution 300 libraries in 17 states. 223 Manuscripts to benefit the Urdu authors | Financial assistance approved for:- <ul style="list-style-type: none"> 248 beneficiaries for seminar including 51 colleges. 274 books including journals purchased for free distribution 300 libraries in 17 states. 173 Manuscripts to benefit the Urdu authors 85 beneficiaries in project work. |

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| | | language, Council purchases books upto ceiling limit Rs. 30,000/-, poetry upto Rs. 20,000/- and periodical upto Rs. 35,000/- directly from them for free distribution to Urdu Libraries functioning all over India NCPUL provides financial assistance upto 80% of the printing cost upto maximum limit of Rs. 50,000/- for printing of manuscript in Urdu after due evaluation by the experts. | | |
| 10. | Publication of Books & periodicals | NCPUL is the principal Urdu publication house under the Government of India. The publications of NCPUL have been rated very high in the academic circles. The focus of publication programme remains on production of quality children literature and textbooks for Urdu medium schools. The most important activity under publication is making available authentic texts produced during last 300 years of evolution of Urdu poetry and prose. | <ul style="list-style-type: none"> NCPUL is principal publication house of country having about 1250 titles of books. 52 new titles printed. 20 Reprints. 12 Urdu Duniya Monthly with circulation 35000 12 Bachon Ki Duniya Monthly with circulation 50000 04 Fikr-o-Tehqeeq quarterly journal with circulation 1500 61 Course books. | <ul style="list-style-type: none"> NCPUL is principal publication house of country having about 1250 titles of books. 13 new titles 17 Reprints. 8 Urdu Duniya Monthly with circulation 35000 8 Bachon Ki Duniya Monthly with circulation 50000 3 Fikr-o-Tehqeeq quarterly journal with circulation 1500 28 Course books. |
| 11. | Academic Projects | The projects related to preparing of dictionaries, terminologies, encyclopedia, kulliyat, children literature reference/text books etc. are undertaken by NCPUL. | <ul style="list-style-type: none"> Dictionary- 04 Encyclopedia- 02 Terminology- 04 Panel meetings/ Workshop- 24 Projects- 50 published. Monograph- 14 published | <ul style="list-style-type: none"> Dictionary under process- 03. Encyclopedia- 09 volumes uploaded. Terminology- 03 under process Panel meetings- 12 meetings & 10 workshops Projects- 13 published. Monograph- 05 published 13 under process. |
| 12. | International Conference and National Conference | NCPUL organizes international/national conferences / seminars/mushairas/workshops and cultural events at different places of the country | <ul style="list-style-type: none"> 01 International conference held at Delhi 05 National Conference held at Delhi, Bhopal, Lucknow and Ranchi. | <ul style="list-style-type: none"> Interactive session with eminent writers and expert to discussed the Road map held on 21-07-2016 at IIC, New Delhi. International Research Scholar Seminar held at Ghalib Institute from 31 Oct. to 2 November, 2016 10 days Orientation programme for teachers of Madaras held at Hyderabad with collaboration of MANNU from 07 Feb. to 16 Feb. 2017. Matrihasha Diwas held on 21 Feb. 2017 at Delhi University. Celebrated Urdu Day held on 04 March, 2017 at New Delhi. 01 World Urdu conference to be held at Delhi from 17-19 March, 2017. |
| 13. | Workshop on Building capacity of Urdu working journalism. | To build capacity among the Urdu Journalist and to improve standard with creative and script writing in Urdu news papers and other matters related to further strengthening of Urdu Press, NCPUL conducts a 'Short term course on capacity building of Urdu working journalists'. | <ul style="list-style-type: none"> 04 workshops held at Kolkata, Patna, Mumbai and Srinagar. | <ul style="list-style-type: none"> 01 Workshops held at Hyderabad from 03-07th December, 2016. |
| 14. | Production & Telecast of Urdu Duniya on TV | To boost & popularize Urdu Language awarers among Urdu population about activities undertaken for the promotion of Urdu Language, literature and culture at National level, NCPUL engaged ETV Urdu for production & telecast weekly episodes of half an hour. | <ul style="list-style-type: none"> 17 episodes produced and telecast by ETV. | <ul style="list-style-type: none"> 44 episodes produced and telecast by ETV. |
| 15. | Book Promotion | NCPUL promotes Urdu books through Sales by organising/participating in Book fairs and Exhibitions across the country. | <ul style="list-style-type: none"> 02 All India Urdu Book fair organize at Delhi and Hyderabad. 10 books fair of other organisation participated. 06 trips of exhibition of wheel covering Uttar Pradesh, Maharastra and Andhra Pradesh. | <ul style="list-style-type: none"> 01 All India Urdu Book held on 17th to 25th December, 2016 at Bhiwandi, Maharastra 09 books fair of other organization participated at Delhi-04, Lucknow, Patiala, Faizabad, Kolkata, Patna 03 trips of exhibition on wheel covering Uttar Pradesh, Maharastra and Bihar (to be covered in next trip). |

New initiatives programmes:-

- To organize World Urdu conference in abroad.
- To establish Urdu Chair in collaboration with the University.
- To start Amir Khusro Award to eminent Urdu writers.
- To convert all Urdu publication/books on E-pub portal to access to Urdu lovers free of cost.
- To published monthly magazine 'Khwatin Ki Duniya' to fulfill mission of Govt. Beti Pachao & Beti Padhao.