F. No. 7-95/2019-Sale/Advt./NCPUL

Dated:- 24.01.2020

To,

The Advertising Manager,

**Subject:** **Release of NCPUL advertisement for publication in Urdu Magazines on the occasion of Republic Day-2020, Reg.**

Sir,

Please find herewith enclosed a copy of NCPUL advertisement regarding its publications **“Qaumi Urdu Council Ki Sargarmiyan”** to be published in latest issue your Magazine. This advertisement should be published in colour on proper space (as per size of your Magazine) but not more than 32(W)x25(H)cm2 or 800 cm2 in size.

Payment will be made according to approved rate of DAVP. Those not able to provide DAVP rate the payment will be made at lowest (Prevalence) DAVP rate.

Bill (with revenue stamp) in duplicate along with Magazine carrying our advertisement and copy of DAVP (if DAVP approved) rate with PAN No must be sent for payment. GST as applicable. Bill must carry Bank account details with IFSC code ptinted on bill.

You are requested to visit our website [www.urducouncil.nic.in](http://www.urducouncil.nic.in) for confirmation of your Newspaper/editions. Kindly note that no bills will be considered for payment other than the Newspapers (List) posted on our website.

*Bill (with GST) will be admitted if it is received “online generated GST invoice and payment submitted against this bill” as proof of advance depositing of Service Tax (GST). HSN/SAC Code must be coated on your bill.*

Thanking you.

Yours sincerely

*-Sd-*

***(S.M. Khurram)***

*Research Office*

***West Block-8, Wing No.-7,***

***R. K. Puram Sector-I,***

***New Delhi-110 066.***

***# 011-260109746***