

Har Ghar Tiranga Campaign- reg.

From : Section officer Coordination Section <ttpc@nic.in>

Fri, Aug 12, 2022 11:44 AM

Subject : Har Ghar Tiranga Campaign- reg.

1 attachment

To : Vijoy Kumar Singh <vk.singh90@ias.gov.in>, RAJEEV SAXENA <rajeev.71@gov.in>, PRAJAKTA L VERMA <prajakta.v@ias.nic.in>, Gaurav Kumar <kumar.gaurav@nic.in>, Shubhra <shubhra.ag@nic.in>, Office Of TA <ta-textiles@gov.in>, VIVEK BAJPAI <vivek.bajpai@gov.in>, DC Handlooms <dchl@nic.in>, kcshakdwipee@gmail.com, Davinder Sharma AD <davinder.sharma66@nic.in>, Santosh Kumar Singh <sksingh1.ofb@ofb.gov.in>, OP Yadav <op.yadav73@nic.in>, sk.jha <sk.jha@nic.in>, Mudita Mishra <adchc-textiles@gov.in>, mailtodch@gmail.com, DC(Handicrafts) <dchejs@nic.in>, Arun kumar Yadav Director <arun.ky@nic.in>, Textile Commissioner <txc-otxc@nic.in>, vipan kumar <vipan.kk@gov.in>, CDN Section of Tx.C. Mumbai <cdn-otxc@gov.in>, S P Verma <verma.sp@gov.in>, secytc@gmail.com, Secretary Textiles Committee <secy.tc@nic.in>, Member Secretary CSB <ms.csb@nic.in>, dg@nift.ac.in, ad admin ho <ad.admin.ho@nift.ac.in>, woolindiajodhpur@dataone.in, fcr@svpitm.ac.in, Amiya Ranjan <svpistmdiv-mot@gov.in>, H.K. Nanda <hknanda.ofb@ofb.gov.in>, ANIL KUMAR <ds-textiles@nic.in>, Dipankar Dutta <dipankar.d@nic.in>, Ms. Richa Gupta <ric.cgda@nic.in>, Purnendu Kant, DS MoTextiles <purnendu.kant@nic.in>, Prashant kumar <jmd.nttm-textiles@gov.in>, Rabin Mohan <rabin.mohan@gov.in>, RAVI SHANKER SHUKLA <ravishankershukla.ofb@ofb.gov.in>, Pankaj Kumar Singh <pk.singh48@gov.in>, Manoj Sinha <manoj.sinha@nic.in>, Indira Priyadarshini <indira.p@nic.in>, Anilkumar KC <anilkumar.kc@nic.in>, M RAMAKRISHNAN <m.ramakrishnan94@nic.in>, Amresh Kumar <kumar.amr@nic.in>, Anil Kumar <anil.kr63@gov.in>, rita.kumari <rita.kumari@nic.in>, G K RAJNISH <gk.rajnish@nic.in>, Rakesh,US <rakesh.singh71@nic.in>, jayashreeshiva69@gmail.com, RESEARCH AND DEVELOPMENT SECTION <tammt@nic.in>, International Trade Section <teptj2@nic.in>, Economic Division <teconomic@nic.in>, Jute Section <tjute@nic.in>, tcti <tcti@nic.in>, Mahipal Singh <teptj1@nic.in>, Indira Priyadarshini <tntc@nic.in>,

JDCA
12/8

AJ(2P)
H. wicklow
12/8/22

12/8/22

tbudget <tbudget@nic.in>, Establishment Section
<estt-textiles@gov.in>, SILK SECTION <tsilk@nic.in>,
Shamsher <nift-textiles@nic.in>, Phiray Singh
<tctm@nic.in>, ISDS Section MOT <nmcc-
mot@nic.in>, Sachin Vashisth
<sachin.vashisth@nic.in>, SITP <sitp-mot@nic.in>,
Mr.Gs Tadiyal <wool-mot@nic.in>, bicmis@yahoo.in,
njmc corp <njmc_corp@yahoo.co.in>,
headoffice@cotcorp.com, md@cottageemporium.in,
cfm@hhecworld.in, jci@jcimail.in, njmcltd@gmail.com,
CMD NTCL <cmd@ntcltd.org>

Cc : Rakesh,US <rakesh.singh71@gov.in>

Sir/Madam,

Please find the attachment regarding Har Ghar Tiranga Campaign for information and necessary action at your end please.

सादर,

समन्वय अनुभाग,

कपड़ा मंत्रालय, कमरा नं. 545, उद्योग

भवन, नई दिल्ली दूरभाष/फैक्स:

23063544



 **Har Ghar Tiranga Campaign.pdf**
621 KB

गोविंद मोहन
सचिव
Govind Mohan
Secretary



आज़ादी का
अमृत महोत्सव

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

July 29, 2022

D.O. No. - 42-22/45/2022-C&M-Pt-II

EA
19

Dear Sir:

This is in continuation of the DO Letter No.42-22/45/2022-C&M-
pt dated 23rd July 2022. In regard to amplification and outreach of *Har Ghar
Tiranga* campaign, following is requested-

- Hashtag of *Har Ghar Tiranga* #harghartiranga is to be used extensively on all social media platforms.
- Selfie with *tiranga* to be uploaded on *Har Ghar Tiranga* website (<https://harghartiranga.com/>).
- Updation of *Har Ghar Tiranga* banners on all official websites after 2nd August 2022. Banner may be downloaded from <https://drive.google.com/folderview?id=19SI2GAc5PmcXi3zbMD9Qw8GVVLwDiSml>.
- Use of creatives, standis and selfie booths across events and display of the same in office premises.

2. The *Har Ghar Tiranga* logo, template for standis and selfie booth, and other materials are available in the download section of the *Har Ghar Tiranga* website :

<https://harghartiranga.com/downloads>.

with regards,

Yours sincerely,

(Govind Mohan)

DSC (Advt)
10.8.22

So (Advt)

Shri Upendra Prasad Singh
Secretary
Ministry of Textiles
Udyog Bhawan, New Delhi-110001

सायब (सख)
Secretary (Textiles)
Diary No. 40/029
Date 10/8/22

गोविंद मोहन
सचिव,
Govind Mohan
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

EA - Adm

DO.No 42-22/45/2022-C&M-pt.

July 23, 2022

Dear Sirs:

Under the aegis of 'Azadi Ka Amrit Mahotsav' AKAM, 'Har Ghar Tiranga' campaign has been launched to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign is to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. It is envisaged that all citizens shall be encouraged to hoist *Tiranga* at their homes during the Independence week from 13th- 15th August.

2. Ministry of Culture has developed a website www.harghartiranga.com where citizens are encouraged to pin a flag and upload a selfie with flag. It is requested to create awareness about the website and use official hashtag #harghartiranga for social media promotions.

With kind regards,

Yours sincerely,

Govind Mohan
24.7.22

(Govind Mohan)

Shri Upendra Prasad Singh
Secretary
Ministry of Textiles
Udyog Bhawan, New Delhi-110001

DS (Adm)

Yash
3/8/2022
50/100/2022
Raj
24/7/22

EP/4 (184)
Secretary (Textiles)
Dy No. 398/161
Date: 29/7/22